



advantage medical

Rehab Equipment
and Supplies

Equipping you for growth

January 26, 2009

Dear Hands-On Healthcare Professional Partner:

We are writing to inform you of a packaging change that will begin in February, 2009. With this change, Performance Health will no longer include 5-gram sample packets of Biofreeze Pain Relieving Gel inside the standard case of 12 units of 4 oz. Gel/3 oz. Roll-On/4 oz. Spray.

Free product samples can still be obtained through their Patient Education (PE) Program. Performance Health continues to offer the PE Program as a service to you that provides tools to help you build awareness of your practice and the Biofreeze Products you use in and sell at your practice.

Are you familiar with their PE Program? They provide the following tools to help you build your business:

- A brochure to educate patients and clients about the Biofreeze Brand topical pain relievers. Brochures are available in English and Spanish.
- Brochures are customized, free of charge, to include office name and phone number of your practice to help people find you for services and products.
- Attached to each brochure will be one 5-gram sample of Biofreeze Pain Relieving Gel providing product trial. You gain the opportunity to sell Biofreeze Products to people who enjoyed their product experience or need a topical pain reliever.

The PE Program is a cost-effective way of building your business as well as giving current (and future) patients and clients the opportunity to try Biofreeze Pain Reliever.

If you are interested in participating in the PE Program, call their Healthcare Department at (877) 622-7004 or visit online at www.pep.biofreeze.com. We value your partnership and support of Biofreeze Pain Relieving Products. Take advantage of the business building program and contact us should you need anything further.

Sincerely,

Jeff Worrell

12415 Old Meridian
Carmel, IN 46032
317 581 1551
317 581 1857 fx

www.AdvantageMedical.com